What is claimed is:

- 1 1. A card holding structure comprising:
- 2 a card insertion port provided in a battery holding concave
- 3 portion of an internal housing;
- a slope which is provided near said card insertion port
- 5 to guide the insertion of a card into said internal housing;
- 6 and
- 7 a card connector for holding said card.
- 1 2. The card holding structure according to claim 1, wherein
- 2 said internal housing is provided with a holding rib for inserting
- 3 said card to a predetermined position.
- 1 3. The card holding structure according to claim 1 or 2, wherein
- 2 said slope is also used as a stopper.
- 1 4. The card holding structure according to any one of claims
- 2 1 to 3, wherein said internal housing which covers said card
- 3 connector has an opening.
- 1 5. The card holding structure according to claim 4, wherein
- 2 said opening is located near said card in said internal housing.
- 1 6. A card holding structure comprising a card connector which
- 2 is provided on a circuit board to hold a card, and means for
- 3 pressing said card against said card connector in an internal
- 4 housing.

- 1 7. A card holding structure that slides and mounts a card on
- 2 a SIM card connector fixed on a board in a portable terminal,
- 3 wherein
- a front part of said card is held by a card holding portion
- 5 provided at a front part in the card sliding direction of said
- 6 SIM card connector; and
- 7 a slope that is also used as a stopper, said slope being
- 8 formed by a rectangular elastic piece one end of which is fixed
- 9 to a housing, is provided.